

Torrance Herald

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Your Right to Know

Is the Key to All Your Liberties

SUNDAY, JANUARY 1, 1961

Looking Back—and Ahead

Today's issue marks the beginning of the 48th year of continuous publication of the HERALD.

This nearly half century has been marked by spectacular changes within the community. Torrance has grown from a pleasant, sleepy little settlement to one of California's leading cities in population, industrial production, and retail business.

It has become known as a good place in which to live, work, and play. Its climate is second to none; its people represent a cross section of America, and they can look forward to a future with well founded hope. It is safe to observe most persons living in Torrance today will continue in residence and they will be joined by new neighbors from every section of the country.

The city is not without its problems, but they are far from insoluble and should be taken in stride if our people are sufficiently interested to insist that we continue to have good government and good, reliable community leadership.

Since the index finger of growth was pointed at Torrance after World War II, a major problem has continued to plague those laboring for the always desirable achievement of unity and identity. It used to be said that Los Angeles was an area looking for a city. The course of events in Torrance has made many thoughtful leaders begin to wonder if this great city is endangered by those who persist in treating it as an area, a collection of neighborhoods or districts all enjoying the fruits of a well planned and developed municipality and still unaware, and unreminded of their over all responsibilities to Torrance—their city.

This is the time for resolutions and this newspaper pledges that it will continue to work for Torrance and to support all those individuals and organizations whose unselfish efforts and loyalties are unselfishly dedicated toward making their city well and favorably known in the community of large cities that have made California great.

By working for these common goals all of us, together, can assure ourselves that 1961 will be a happy and rewarding year for Torrance.

A Community Salute

A tip of the community hat is in order for those Torrance residents who spent a lot of effort (and not a little money in many cases) to add to the festive holiday season with elaborate, well designed home and lawn displays.

In at least two obvious areas of town—along Toucan St. in the Southwest Park area and along Thornburg Ave. in North Torrance—the residents pooled talents and ideas to transform whole blocks into a story-book picture of what Christmas is supposed to look like, complete with cotton snow, Santas, reindeer, candy canes, and elaborate lighting systems.

The efforts expended by these people brought pleasure to thousands who drove by to see the displays during Christmas week.

The HERALD congratulates these residents and others who took time to wrap their homes in the symbols of a most important holiday.

Opinions of Others

If he had been an ordinary man or just another politician, Ezra Taft Benson would have long since disappeared from the Washington scene. Throughout his term of office, it has been his lot to enforce laws he believed unsound and to administer a program of waste and extravagance, which he could not get Congress to change. In doing this, he has had to shoulder all the blame, all the Congressional ire for policies which would not work. When he goes back to Utah, the United States will lose the services of a man who was not afraid to think straight in a world of political confusion.—*Chester (S.C.) Reporter.*

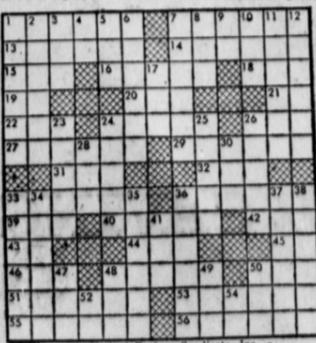
CROSSWORD PUZZLE

ACROSS

- 1-Rumor
- 2-Domains
- 3-Click insect
- 14-Regard
- 15-Large tub
- 16-Await
- 18-Capuchin monkey
- 19-Preparation
- 20-Fashion
- 21-Symbol for glaucium
- 22-How
- 24-Horse's neckhair (pl.)
- 26-Salt
- 27-Star in Draconis
- 29-Schoolbook
- 31-Small tug
- 32-A state (abbr.)
- 33-Go
- 35-Glass in 40-
- 36-Abstract being
- 40-Wipe out
- 42-Beak
- 43-Paid (abbr.)
- 44-River island
- 45-Symbol for copper
- 46-Above (cont.)
- 48-Helmman
- 49-Writing implement
- 51-Dried grape
- 52-Precipitant in teaching
- 55-Characteristics
- 56-Canonized persons

DOWN

- 1-Subject to abuse
- 3-Kite
- 5-Man's nickname
- 6-Old Testament (abbr.)
- 8-Corded cloth
- 6-Surgical saw
- 7-More flushed
- 8-Worm
- 9-Near
- 10-French plural article
- 11-Beauty
- 12-One who smiles
- 17-Girl's nickname
- 18-Pounds down
- 20-Bishop's headress
- 25-Trap
- 26-Snake
- 28-Cry of goat
- 29-Emmet
- 33-Expel from country
- 34-Make beloved
- 35-Retinue
- 36-Hars legally
- 37-New party
- 38-Fasta (colloq.)
- 41-Be ill
- 47-Inlet
- 48-Seed
- 49-Afternoon party
- 50-Shallow vessel
- 52-Spanish for "yes"
- 54-Roman gods



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Can't Take It With You



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Out of the Past

From the Files of the HERALD

The HERALD of Jan. 2, 1941 carried a story recording a drop of retail sales during the 1940 year to \$421,417 from the previous record of \$591,000 in 1939. Contrast with 1960's record taxable sales for Torrance of considerably more than \$100 million.

At the time he had been practicing in Torrance for 13 years.

The year 1940 ended on a sour note for the Torrance police department when it was discovered night prowlers had broken into the city hall and ransacked desks in five offices only a few yards from police headquarters.

A cheerful report was made announcing the new Torrance office of the Department of Motor Vehicles. For the first time local motorists were able to purchase their 1941 plates and transact other business with the DMV in their home town. When the new office opened there were 20 in line and the first to receive his plates was J. Leslie Trudgeon of 1634 Arlington.

The then current interest in raising chinchillas told of the arrival at a local farm of the aristocratic rodents valued at \$214,400. The enthusiastic farm operator called the little beast "the cleanest in the world yet they use only dust to wash with."

The late Dr. W. L. Laughon was elected chief of staff at Torrance Memorial Hospital.

Volunteers filled more than half the city's selective service call of 22 as 1940 faded into history. Most of the volunteers came from Torrance and Lomita and were scheduled to undergo one year of training in preparation for World War II.

Sale of the Dominguez Land Corp. holdings, consisting of houses and acreage for 600 lots, was announced. Arthur A. Helwig of Chicago was the purchaser. A story in the HERALD recounted the trials and tribulations of the land company in the depression years following World War I. Many purchasers of homes simply quit making payments on their contracts. There were few evictions

"and many homeowners in Torrance today," commented the HERALD, "owe their homes to leniency of Jared Torrance, founder of the city bearing his name, and his associates in the old Dominguez Land Corp."

In 1940 the land company had difficulty in disposing of oil lands which later produced millions.

PREVENT CRIPPLING DISEASES



PLEASE SAY YES TO THE NEW MARCH OF DIMES

Labor Influence on Congress Growing

(Continued from Page 1)

ing bonds of such large cities as might be vulnerable to bombing in case of World War III.

My favorite municipals are those of the capital cities in the interior of the country; in fact any growing interior city should be a high-grade investment. These bonds must pay their interest irrespective of business conditions. The capital cities are especially helped by having the payroll of the state governments.

LIVING COSTS AND INFLATION

Living costs may rise somewhat during 1961 due to the increase in population and the desire for more comforts and convenience. A person like myself, who has had children and grandchildren, knows how each succeeding generation considers as necessities what the parents considered luxuries. This, together with the higher cost of labor, is the primary reason for today's record-high (127.3) cost of living.

As there is only so much land available, rents will increase slowly. There, however, need not be a higher cost for food. The farmers are constantly raising greater crops which are being processed in more economical ways. The only reason for the cost of food to increase is the dependence of so many housewives on package "mixes." Ultimately all vegetables will be wholly or partly cooked and purchasable in containers.

Wages will hold up although there will be more unemployment in 1961. This means that take-home pay will be less for most families.

Inflation is not to be feared during 1961. With his small popular vote plurality, Mr. Kennedy will be very slow to do anything to hurt the purchasing power of the dollar. Barring World War III, I believe that the dollar will be just as sound a year from now as it is today. Our U.S. dollar is looked upon by the world as a standard.

FARM INCOME AND PRICES

Good crops and moderate prices indicate a fair year in 1961 for farmers. I, therefore, look for a reasonably heavy volume of the things farmers buy during 1961, including equipment for getting on with less help. The farmers cannot expect any boom, but profits, on average, should be at satisfactory levels. My forecast, in detail, is:

Larger volume of marketings should more than offset any reduction in farm prices. Therefore, 1961 cash receipts for farmers should be slightly higher than 1960's \$11,300,000,000 net. I furthermore learn that the intelligent farmer is reducing his indebtedness, which is always an optimistic sign. As I dictate this forecast, I am told that growing conditions are favorable in most sections, with sufficient moisture in the ground and other seasonal optimistic factors. The prices which farmers will receive in 1961 for crops will, of course, depend upon weather; but, each year, agricultural science is helping the farmers to avoid early frost losses and to secure needed moisture.

EMPLOYMENT, WAGES, AND TAXES

Strike activity may well be at a postwar minimum during 1961, with any dislocations limited to independent separate companies. First important industrywide negotiations will come in the auto industry, but not until September 1961. Railroad workers cannot strike until November 1, 1961 at the earliest. Most steel contracts hold until June 30, 1962.

The average employment in 1960 was about 67,000,000 workers. I forecast that 1961 will average a million fewer wageworkers. Countrywide, unemployment reached as high as 4½ million in 1960, and for 1961 may hit 5½ million. The basic difficulty is that while industry is cutting back, the labor force is becoming larger. This means that it will be more difficult for those getting through schools and colleges to get positions in 1961 unless they are well trained in business, mechanics, or electronics. Certainly, the demand for executives will be less in 1961 than it has been for some years. Those executives who now have positions should strive to do better work, not ask for increases, and do everything possible to hold onto their jobs. Labor leaders hope to have a key to the White

House with Mr. Kennedy as President. This may apply to the settling of strikes and contract disputes. The AFL-CIO will influence more votes in Congress during 1961-62 than in 1959-60. The conservative Southern Democrats, however, will unite with Republicans to block radical labor legislation. Congress certainly will not outlaw the "right-to-work" legislation which has been passed in certain conservative states, nor will labor get a revision of the Taft-Hartley Act. Congress will not compel industry to collect dues from union members, but may temper the recent Court decisions ruling against excess union spending.

All the above means that labor will be able to hold its own during 1961 and secure some small increases in wages, pensions, and improved working conditions; but this may not be what labor expected to get from the election of President Kennedy.

The Federal Government will not increase income taxes during 1961; but may close some loopholes and increase certain excise taxes.

BUILDING AND REAL ESTATE

Looking back over the years that I have been making these Annual Forecasts, it seems that building and real estate have been the last to profit from a boom, and the last to suffer from the following reaction. Readers all know that from its World War II low point new building, especially of homes, gradually rose to an all-time high in 1959. Part of this growth has been due to increased population and higher incomes.

In addition to the natural growth to which new building was entitled, it was greatly encouraged by loans to veterans without any down payment, the acceptance of twenty-year mortgages by banks in place of a maximum mortgage of five years, and by subsidies of various kinds. Like all stimulants, however, these have gradually become less effective. Hence, a decline in new building and new home construction is only natural to expect in 1961.

I do, however, forecast that a move for urban renewal will be urged and secured by the new President. This means pulling down the slums of large cities and substituting brick apartment houses with playgrounds. When any new building is built, it increases the value of the adjoining land and increases real estate taxes.

Therefore, 1961 may see real estate prices hold their own and even rise in certain sections. Small farms near cities will continue to increase in price, and this will be true of most well-drained suburban property. Every family is justified in mortgaging to buy a home in 1961, but I doubt if 1961 will be a good year to speculate in real estate. The bloom is surely off in Florida, where the supply of new houses temporarily exceeds the demand.

WORLD OUTLOOK

I cannot conscientiously close this Forecast for 1961 without calling readers' attention to the unsatisfactory situation that we find the world in today. I do not need to comment on Russia or China, as readers are well acquainted with conditions there. I, however, must add that Mr. Kennedy is agreeable to a Summit Conference as he is itching for a talk with Mr. Khrushchev; Kennedy has already stated that he is willing to put Formosa under the United Nations.

Readers should note the headway which the Communists are making in other parts of the world. Southeast Asia, for instance, is a very rich area. It is envied by both China and Russia. We may expect continued revolts in South Vietnam, Cambodia, and Laos.

I am especially troubled about the way the Communists are working into Central and South America. I know South America very well. It has virtually no "middle class." There are a few rich, but millions of very poor. The Communists are organizing great strikes in Latin America. As these strikes accomplish something for the wageworkers, they give the Communists good ammunition for further progress. This situation has been intensified by the agents of Castro.

Another very sore spot is Africa, which I visited two years ago. South Africa will blow up of itself,

without any help or hindrance from Russia. The Congo, however, which the United Nations is now trying to straighten out, is a serious problem; and the Congolese feel that their condition would be improved by Russia's help. The great African question, however, will be concerned with the new countries which have been given their independence from the colonial system they have been under for 150 years. Here, Russia, Belgium, and France are playing a waiting game to see if the new nations can make good by themselves.

I cannot imagine the Russians now going to war over Berlin. I am more disturbed about the gains in the Communist vote in European countries. For instance, the Communists in Italy received only 19% of the vote in 1946, but 28% in 1960. Even in France, the Communist vote is again increasing. The money interests of France want the Algerian rebels stamped out for good, while the farmers and small businessmen want DeGaulle to give Algeria its freedom. When I was in France a few weeks ago, it was generally conceded that if DeGaulle should suddenly drop dead, chaos might reign. I dislike to end this forecast with these pessimistic comments; but even if our country is going along on an even keel, some occurrence in some other part of the world could upset all our plans. HENCE, BE SURE YOU HAVE MADE A WILL!

Little Chats

On Public Notice

(Copyright 1960)
By JAMES E. POLLARD

AN OLD TRAFFIC BLINKER (No. 6 in a Series)

An out-of-state motorist was driving along a New England highway that was unfamiliar to him. All of a sudden he became aware of a double amber blinker on his left, ahead and above the road. He had never seen this kind of signal and wondered what it meant.

His puzzlement was soon resolved. In a short distance he saw a side road approaching from the right. The blinker was a permanent caution, warning the approaching driver to be extra careful.

Within limits, the blinker was like a public notice. The purpose of the notice may vary but basically it is intended to call attention to something. It is designed, moreover, to give due notice. Generally this means sufficient time to enable those concerned to take whatever steps may be necessary to protect their rights and interests, whether collective or individual.

STAR GAZER

By CLAY R. POLLARD

DATE	YOUR DAILY ACTIVITY GUIDE	YOUR ZODIAC BIRTH SIGN	LIBRA
MAR. 22	1 Use	31 You're	61 Action
APR. 20	2 You'll	32 Day	62 Right
2-9-11-13	3 You	33 Any	63 Mind
63-73-80-82	4 Conditions	34 Deceiving	64 Receive
	5 Seem	35 People	65 OJ
	6 Are	36 New	66 Well
	7 Common	37 There's	67 You
	8 To	38 You'll	68 Moves
	9 Be	39 Me	69 Spending
	10 Sense	40 And	70 Emotions
	11 Changing	41 Projects	71 Practice
	12 Aspects	42 Not	72 Unexpected
	13 Year	43 In	73 About
	14 Something	44 Some	74 Action
	15 Develop	45 Head	75 You
	16 Be	46 Unfriendly	76 Vim
	17 Problems	47 Are	77 Vigor
	18 You're	48 Be	78 You
	19 Looks	49 Be	79 Feeling
	20 Don't	50 Probably	80 Many
	21 Like	51 Rules	81 Host
	22 Sure	52 Leave	82 Things
	23 Make	53 Cooperative	84 And
	24 Concerned	54 May	85 Money
	25 Begin	55 End	86 Hoped
	26 Productive	56 Deter	87 Pursued
	27 The	57 Trends	88 Today
	28 You	58 Get	89 Enterprise
	29 About	59 Checkful	90 Economize
	30 Results	60 As	
	Good	Adverse	Neutral